



Our Approach to Partnerships & Collaborations

FAN's Power of "We"

At **Femme Alliance Network (FAN)**, we believe deeply in the **Power of We**. Some of the greatest community impact happens when organizations bring their strengths, resources, expertise and networks together around a shared purpose.

We actively welcome partnerships and collaborations that expand opportunities for women, strengthen communities and create meaningful, measurable impact.

We also believe that **strong partnerships are built on reciprocity, shared value and mutual respect**.

There is no one-size-fits-all model for collaboration. Organizations bring different resources, capabilities and opportunities to the table, and contributions do not always need to be financial or equal in form. However, they should create **recognizable value for both parties and, most importantly, for the communities we collectively serve**.

What Meaningful Partnership Looks Like to FAN

Depending on the nature of the collaboration, mutual value may include:

- **Shared access to opportunities, programs and resources**
- **Expertise, mentorship and knowledge exchange**
- **Funding, sponsorship or in-kind contributions**



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- **Community and ecosystem access**
- **Joint programming and co-created initiatives**
- **Meaningful co-branding, visibility and attribution**
- **Referral pathways that benefit both communities**
- **Shared data, insights and impact measurement, where appropriate and privacy-compliant**
- **Joint funding, research or grant opportunities**
- **Capacity building that strengthens both organizations**
- **Long-term relationships that extend beyond a single event or campaign**

We recognize that community reach, trusted relationships, professional expertise, volunteer and staff capacity, intellectual property, brand equity and access to networks are all **valuable organizational assets**.

For this reason, FAN distinguishes between **promotion, referral, event participation and strategic partnership**. Sharing an opportunity with our community does not automatically constitute a partnership, just as providing a logo or complimentary exhibitor space does not, by itself, establish a mutually beneficial collaboration.

Reciprocity Over Transaction

Reciprocity does not mean every contribution must be identical.



One organization may provide funding while another provides expertise. One may provide infrastructure while another contributes community reach. One may deliver programming while another creates access to mentors, participants or industry networks.

What matters is that the **exchange of value is intentional, transparent and mutually beneficial.**

We therefore seek clarity around:

- What are we building together?
- What does each organization contribute?
- What value is created for each community?
- How will contributions be recognized?
- How will we know the collaboration created impact?

Protecting the Communities We Serve

FAN takes seriously the trust our members, mentors, volunteers, partners and wider community place in us.

Access to the FAN community is therefore never treated simply as access to a mailing list, recruitment pool, promotional audience or source of unpaid expertise.

Where collaborations involve our community, mentors, brand, data, intellectual property or organizational resources, we expect appropriate safeguards, clear roles, responsible data practices, accurate attribution and mutually agreed communications.

Co-Branding & Recognition



Where an initiative is genuinely co-created or jointly delivered, **both organizations should be visibly and accurately represented.**

FAN expects appropriate co-branding, attribution and mutual approval of communications relating to joint initiatives. Similarly, we are committed to properly recognizing the contributions, expertise and brands of our partners.

Partnership should amplify **both organizations**, not make one invisible behind the other.

From Collaboration to Collective Impact

Not every relationship needs to become a formal strategic partnership. Sometimes the right relationship is a referral, promotional exchange, event collaboration or one-time initiative—and we value those relationships too.

But when we call something a **partnership**, we want the word to mean something.

Our strongest partnerships create opportunities neither organization could have created as effectively alone. They combine complementary strengths, increase capacity, expand access and ultimately generate greater impact for the people we collectively serve.

That is the **Power of We.**

Interested in partnering with FAN?

We welcome conversations with organizations, businesses, funders and community leaders who share our commitment to creating meaningful opportunities for women and building partnerships grounded in **purpose, reciprocity and measurable impact.**

Ready for the Next Step?



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If your organization sees an opportunity to create meaningful impact with FAN, **we'd love to explore it with you.**

Complete our **Partnership & Collaboration Enquiry Form** or email us at info@femmealliancenenetwork.com with a brief introduction to your organization and the opportunity you would like to discuss. Our team will review your enquiry and, where there is potential alignment, schedule an introductory meeting to explore the possibilities together.

What to Expect

FAN approaches partnerships with intentionality and appropriate governance. As conversations progress, we work with **clear, formal documentation** to ensure both organizations have a shared understanding of the purpose, contributions, responsibilities, expectations and intended outcomes of the relationship.

Depending on the scope of the collaboration, this will typically include a **Memorandum of Understanding (MOU)** or other appropriate partnership agreement before significant joint activities, resource commitments or public announcements begin.

The goal isn't unnecessary bureaucracy. **Clarity protects relationships.** It helps both organizations understand what we are building together, what each party is contributing, how each organization benefits, and how we will measure the impact we create.

Bring the opportunity. Bring your strengths. We'll bring ours.

Ready to collaborate?

- **Complete the Partnership & Collaboration Enquiry Form**
- **Email:** info@femmealliancenenetwork.com